

100 →

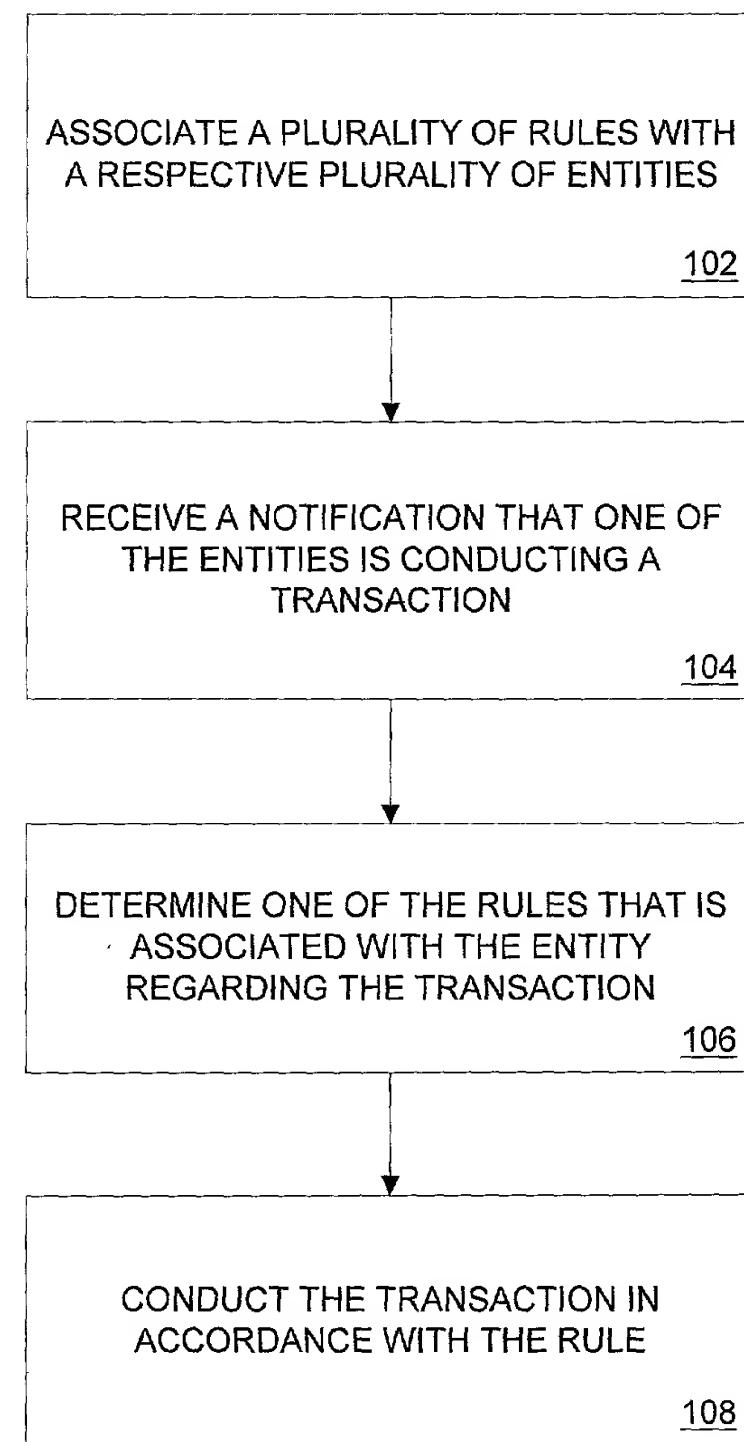


FIG. 1

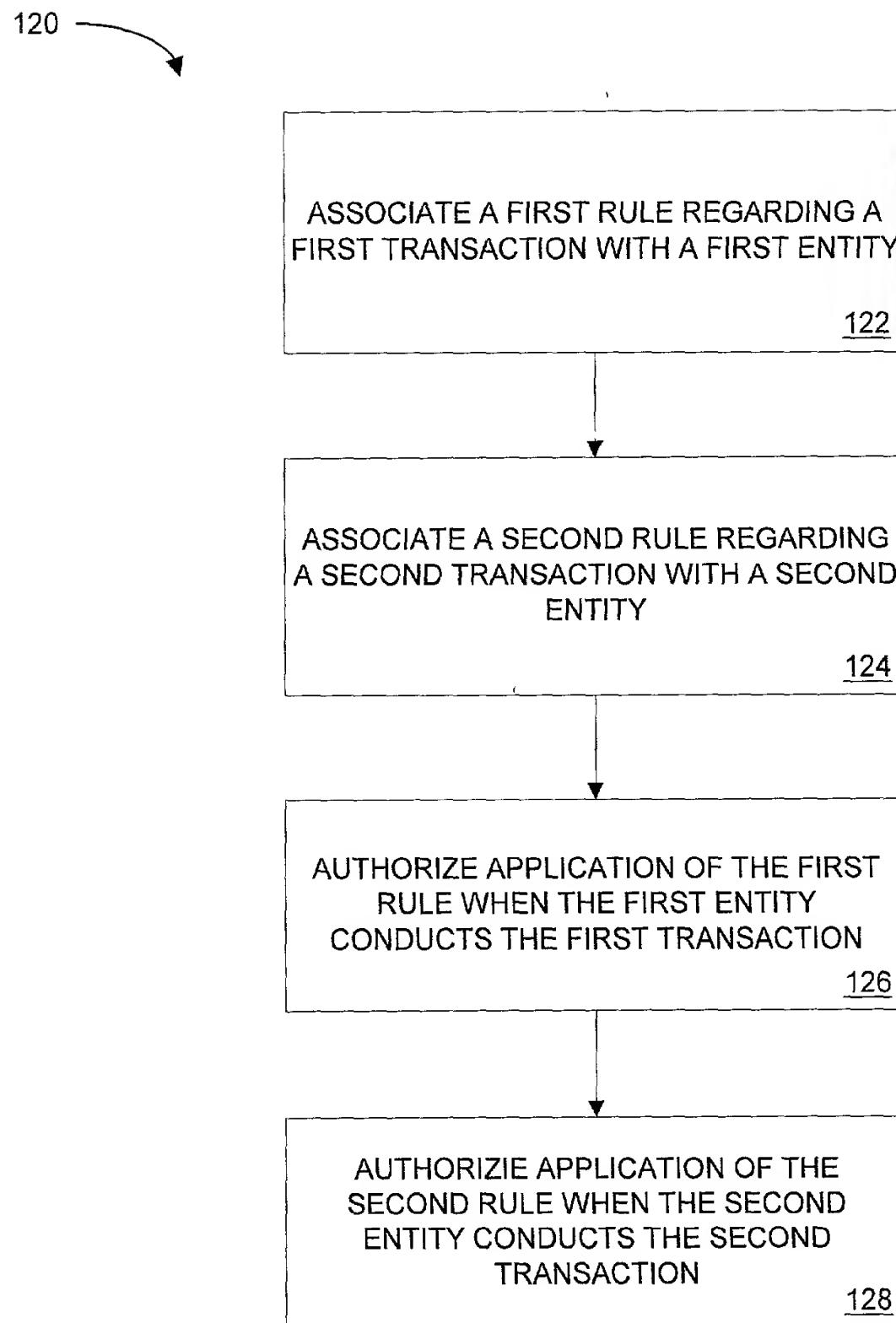


FIG. 2

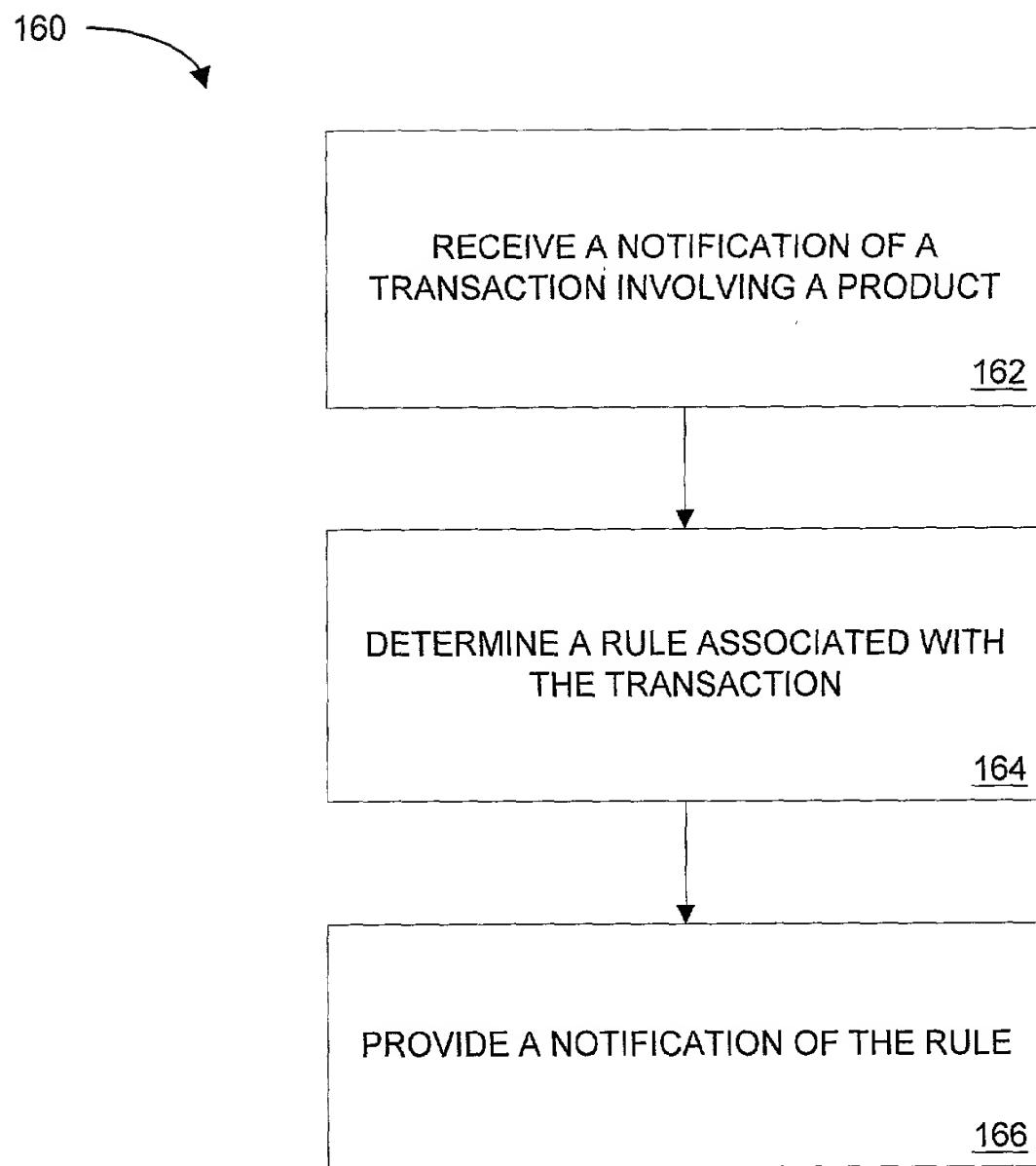


FIG. 3

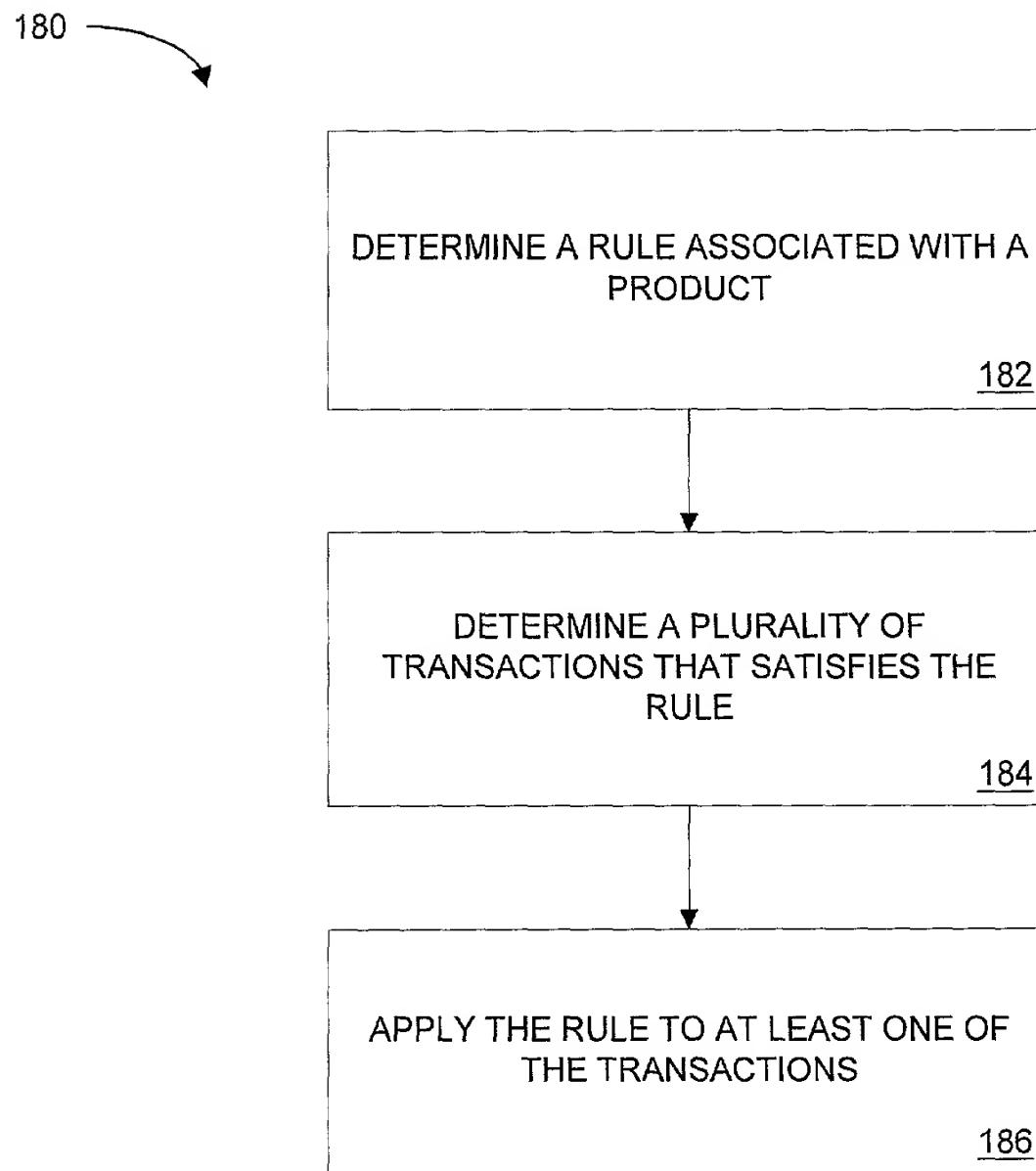


FIG. 4

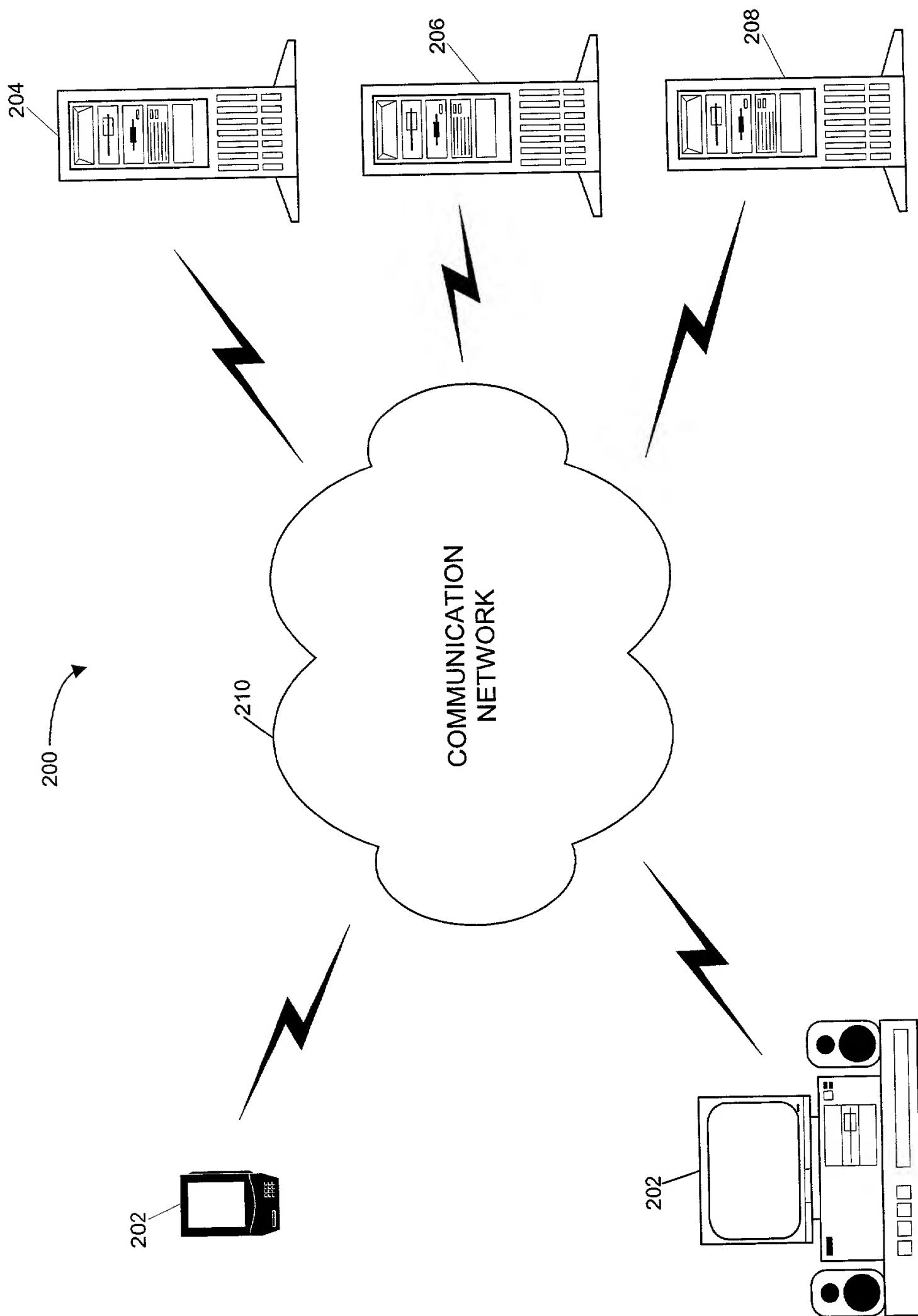


FIG. 5

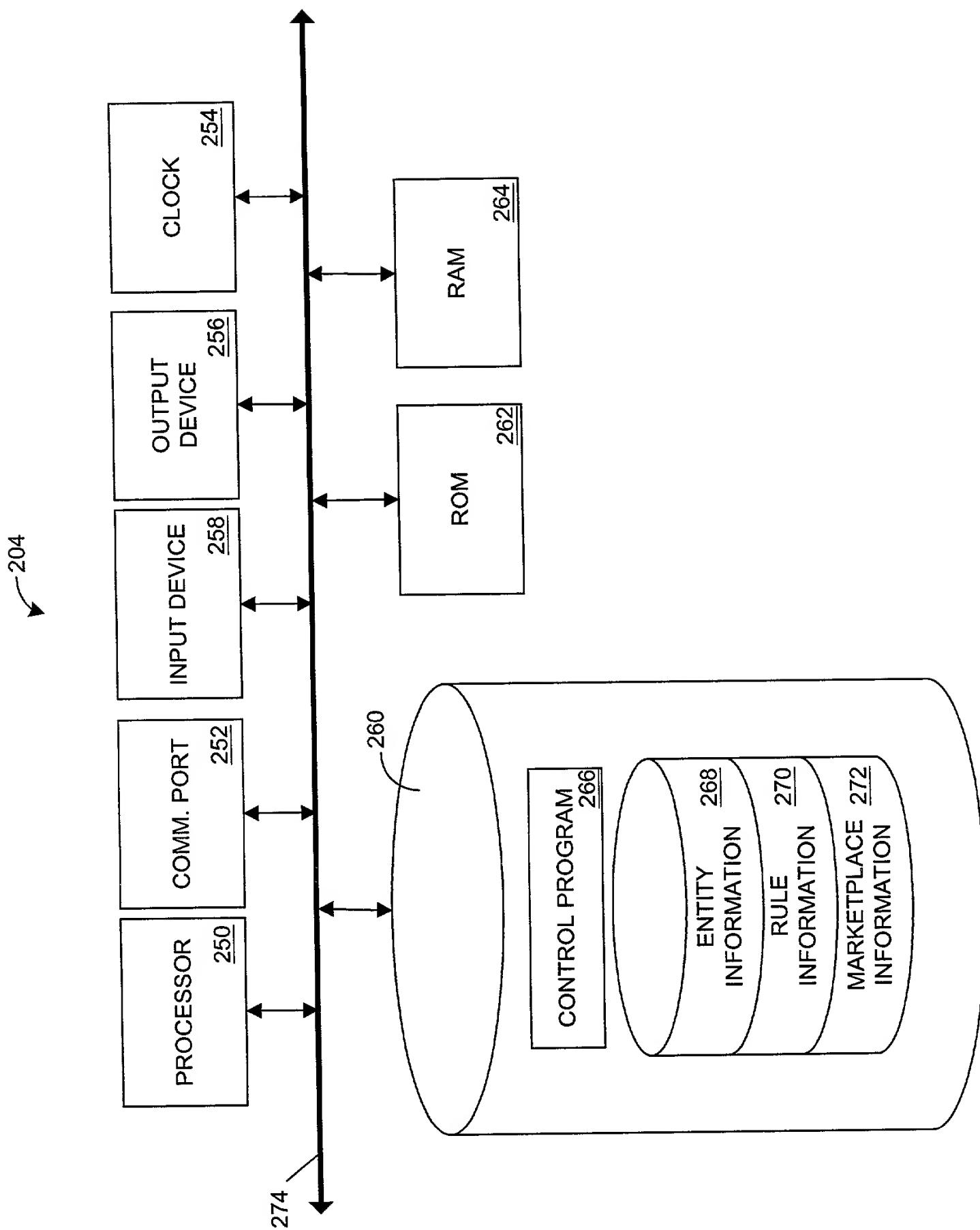
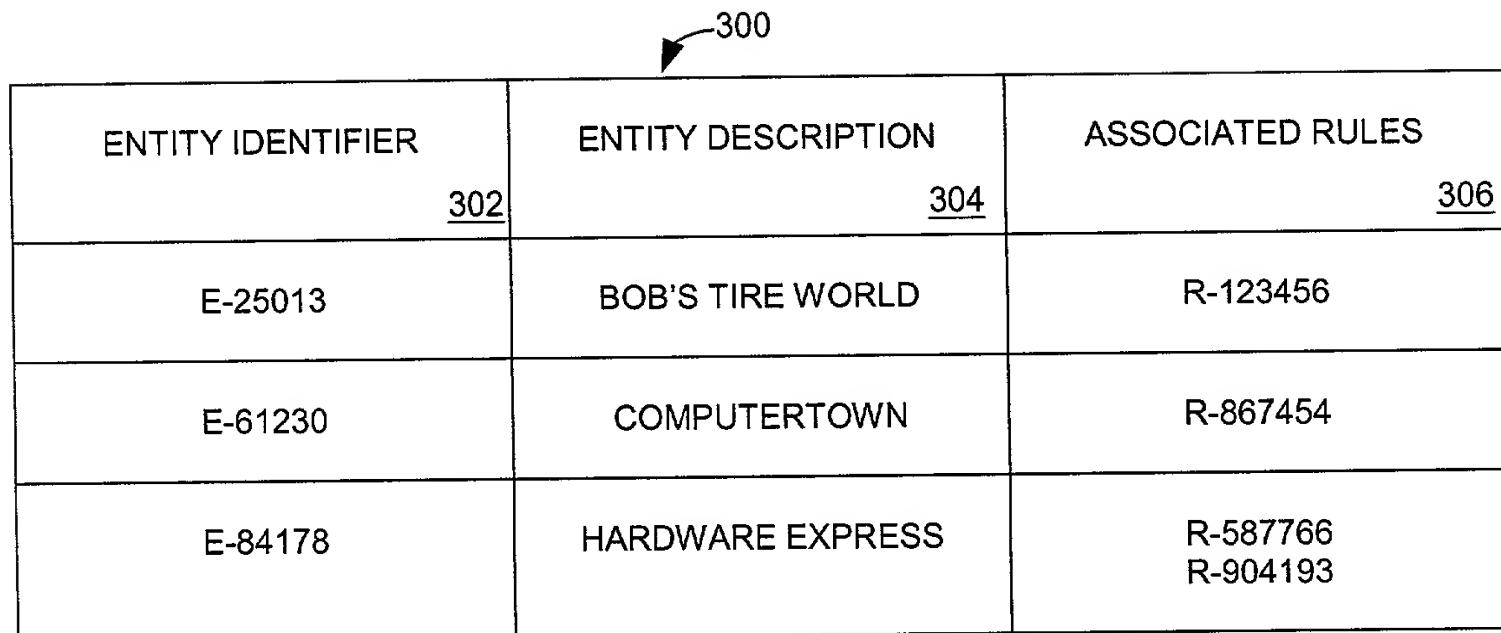


FIG. 6



300

ENTITY IDENTIFIER	ENTITY DESCRIPTION	ASSOCIATED RULES
<u>302</u>	<u>304</u>	<u>306</u>
E-25013	BOB'S TIRE WORLD	R-123456
E-61230	COMPUTERTOWN	R-867454
E-84178	HARDWARE EXPRESS	R-587766 R-904193

FIG. 7

400

<u>RULE IDENTIFER</u>	<u>RULE DESCRIPTION</u>	<u>RULE EXPIRATION</u>	<u>RULE COUNT</u>
<u>402</u>	<u>404</u>	<u>406</u>	<u>408</u>
R-123456	TEN PERCENT DISCOUNT ON PRICE	N/A	2/6
R-587766	BEST MONTHLY PRICE ON ORDERS OF 100 OR MORE UNITS AT MARKETPLACE M-865654	N/A	N/A
R-867454	FIVE PERCENT OFF PREVIOUSLY MONTH'S AVERAGE PRICE FOR PURCHASES MADE AT MARKETPLACE M-591362	DECEMBER 1, 2001	N/A
R-904193	TEN PERCENT OFF LOWEST PRICE FOUND AT ANY MARKETPLACE	JULY 5, 2001	3/10

FIG. 8

500

MARKETPLACE IDENTIFIER	MARKETPLACE NAME	MARKETPLACE COMMUNICATION INFORMATION
502	504	506
M-223436	EBAY.COM	E-MAIL MESSAGE TO SELLER@1234EBAY.ORG
M-791867	TED'S DISCOUNT WAREHOUSE	FTP TRANSMISSION TO FTP.TEDSDISCOUNT.COM
M-865654	THE PRODUCT EXCHANGE	XML FEED

FIG. 9